

Alexandra Veskoukis

Interaction Designer



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Malmö

Experience

Freelance illustrator and UI designer

20015-2021, Norway & Sweden

As a side gig next to studies and work, I have created brochures, posters, webpages and illustrations for companies such as Floating Oslo, The Dubliner Oslo, CrossFit and Funktionsrätt Sverige.

HAV AS / Personal Assistant

2008-2019, Oslo

I have worked as a personal assistant for many years, both full- and part-time. My responsibilities the last few years was to find, design and redesign solutions to enhance functionality in daily activities for a person with reduced mobility and to help run his own bicycle company; Bergodal. The duties consisted of both administrative and practical pre- and afterwork

Oppegård Municipality / Universal Design Mapper

2018, Norway

I was responsible for mapping universal design according to the Norwegian government's action plan for increased accessibility and universal design in public places. The work was independent and had a clear pre-determined framework.

Oslo and Akershus University College of Applied Science / College Teacher

2017, Norway

In autumn 2017 I assisted the ceramic lecturer at Oslo and Akershus University College of Applied Science, institute for product design, where my task was to guide first-year product design students in practical and theoretical design work.

Oslo and Akershus University College of Applied Science / Student Assistant

2016, Norway

As part of a team of three students, I was employed in a pilot project started by the college to improve communication between the faculty and exchange students.

Education

Malmö University / MA. Sc.

Interaction design

2019-2021, Malmö

By studying designed products, systems, relationships and infrastructures that shape our world, I have explored how methods, techniques and conceptualization in interaction design can create sustainable experiences through digital or interactive services, systems and products.

Oslo and Akershus University College of Applied Science / BA. Sc.

Product design

2014-2017, Oslo

I learned to identify and solve needs or improve what already exists by creating and developing products and services from idea to finished prototype through a human-centred perspective with sustainability considered. All projects included comprehensive project planning, workshops, ethnographic fieldwork and design thinking in order to create a clear User Experience that led to design choices in products or services.

Einar Granum School of Art /

Foundation year

2013-2014, Oslo

By doing a foundation year of art, I learned various artistic techniques and expressions that developed in an interplay between practical testing and theory.

Recognition

IoT 2020 / Best paper 2020

Won the IoT 2020 Best Paper Award at the Workshop: IoT-based Health Services and Applications, during the 10th International Conference on the Internet of Things with the project `Feeling Connected`. A project investigating non-verbal communication between infants born with Deafblindness and caregivers.

IKEA / Nominated design talent of the year 2017

One out of three graduates in Norway 2017 to be nominated as design talent of the year by IKEA with the bachelor's project `Frame`. A lamp designed for adults with reduced hand functionality.

IPN 2016 / Speaker 2016

Was chosen by the HiOA to present the design process of the project `Massi` at the IPN 2016 (The international education business Partnership Network) in Oslo.

Skills

Design: • Affinity mapping
• Identify design problems and pain points
• Conceptualisation • Wireframes
• Low-and High-Fidelity Prototyping
• User flows • User testing
• Accessibility requirements WCAG

Research: • Fieldwork • Workshops
• Interviews • Design Probing
• Task analysis & persona

Tools: • InDesign • Illustrator • Arduino
• Solidworks • Figma • Basic knowledge
in HTML och CSS

Language

Swedish	C2
English	C2
Norwegian	C1
Greek	B1

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